	EC'd Yes	Rep Order#
		6815348
		Ver# 2
		2 Status Returned
		Traffic Order# 101888
Showing Buylines: All I	Last Received: 05/	Printed:
ines	05/16/2012 11:29 AM	05/21/2012 12:42 PM

of

Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

-- CONTRACT COMMENT --

Phone# Fax# Buyer

Maura Gilroy

Station KSNV-TV LAS VEGAS, NV.

Advertiser () OCEGUERA FOR CONGRE

Product OCEGUERA 4 CONGRESS

Estimate# 1186

Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 104/11/1186 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks

SC=*

- REMARKS -

PLEASE SEE BELOW. THANKS!

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TU-F,M	ns	TU-F,M	M'E-DI.	TU-E,M .	TU-E,M	TU-F,M	DS	SU	TU-F,M	TU-F,M	TU-F,M	Day
3P-4P	9A-930A	2P-3P	12 P -1230	11A-12P	10A-11A	9A-10A	8A-9A	6A-7A	7A-9A	6A-7A	5%-6%	Time
DR. PHIL	NEWS 3 TODAY/WKEND	THE DOCTORS	12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	MEET THE PRESS	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program.
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$175.00	\$175.00	\$100.00	\$150.00	\$100.00	\$100.00	\$150.00	\$340.00	\$150.00	\$300.00	\$275.00	\$135.00	Rate
10/09-10/15	10/14-10/14	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/14-10/14	10/14-10/14	10/09-10/15	10/09-10/15	10/09-10/15	Dates
W	.	W	N	N	ω	ω	₽	⊢ •	ហ	បា	4	Spots/Week
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\$525.00	\$175.00	\$300.00	\$300.00	\$200.00	\$300.00	\$450.00	\$340.00	\$150.00	\$1,500.00	\$1,375.00	\$540.00	Total Cost
												Daypart

26 TU-F,M 1135P- TO 1235A	25 SU 11P-1135P NEW	24 SA 11P-1135P NEI	23 TU-F,M 11P-1135P NEI	22 SA 10P-11P LAI	· 21 F 10P-11P DA	20 W 9P-10P RO	19 TU 10P-11P PA	*18 SA 730P-8P WH Station Remark: V2 No	*17 TU-F,M 730P-8P WH Station Remark: V2 N	*16 TU-F,M 7P-730P JE Station Remark: V2 N	15 TU-F,M 5P-630P EA	14 TU-F,M 430P-5P NE	13 TU-F,M 4P-430P FI	In Day Time	12116# T e#	KSNV-TV	Rep Order# 6815348 Ver# 2 EC'd Yes
SHOW W/ JAY LENO	3 NIGHTSIDE	3 NIGHTSIDE	3 NIGHTSIDE	& ORDER: SVU	NBC	CENTER		OF FORTUNE NA - 730-8P TO THE POINT	OF FORTUNE NA - WHEEL 7-730F	- JEOPARDY 630-7P	NEWS	4 AT 430P	NEWS 3 AT FOUR		Agency Cranab Flight Dates Hiatus Weeks	Agency	Status Returned Traffic Order# 101888
:30 \$185.00	:30 \$350.00	:30 \$350.00	:30 \$375.00	:30 \$350.00	:30 \$750.00	:30 \$850.00	:30 \$900.00	:30 \$135.00	:30 \$225.00	:30	:30 \$375.00	:30 \$250.00	:30 \$250.00	Len Rate		GMMB SCONSIN AVE,S WASHINGTON, DC	
10/09-10/15	10/14-10/14	10/13-10/13	10/09-10/15	10/13-10/13	10/12-10/12	10/10-10/10	10/09-10/09	10/13-10/13	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	Dates		0007	Printed: 05/ Last Received: 05/ Showing Buylines: All Lines
ω μ			4	j ⊶	<u>г</u>	1	P P	<u></u>	<i>.</i> L	,A	Д	ω 	3 	Spots/Week # of	Salesperson Phone Salesperson FAX#	Rep Firm Sales Office (Salesperson (05/21/2012 12:42 PM 05/16/2012 11:29 AM nes
ω	ш	н	.4	 	 3	L	ы	щ	. 4	4.	ហ	ω	ω (Total Spots	**) PHILADEL) AMY MCCI	
\$555.00	\$350.00	\$350.00	\$1,500.00	\$350.00	\$750.00	\$850.00	\$900.00	\$135.00	\$900.60	\$1,400.00	\$1,875.00	\$750.00	\$750.00	Total Cost Daypart	5540 1845	PHIA REARY	2 of 3
	TU-F,M 1135P- TONIGHT SHOW W/ JAY LENO :30 \$185.00 10/09-10/15 3 1 3	SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 TU-F,M 1135P- TONIGHT SHOW W/ JAY LENO :30 \$185.00 10/09-10/15 3 1 3	SA 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 1 1 \$350.00 SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 \$350.00 TU-F,M 1135P- TONIGHT SHOW W/ JAY LENO :30 \$185.00 10/09-10/15 3 1 3 \$555.00	TU-F,M 11P-1135P NEWS 3 NIGHTSIDE :30 \$375.00 10/09-10/15 4 1 4 \$1,500.00 SA 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 1 \$350.00 SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 \$350.00 TU-F,M 1135P- TONIGHT SHOW W/ JAY LENO :30 \$185.00 10/09-10/15 3 1 3 \$555.00	SA 10P-11P IAW & ORDER: SVU :30 \$350.00 10/13-10/13 1 1 1 1 1 4 \$350.00 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE :30 \$375.00 10/09-10/15 4 1 4 \$1,500.00 SA 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 1 4 \$1,500.00 SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 4 \$350.00 TU-F,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 \$350.00	F 10P-11P DATELINE NBC :30 \$750.00 10/12-10/12 1 1 1 1 \$750.00 SA 10P-11P LAW & ORDER: SVU :30 \$350.00 10/13-10/13 1 1 1 \$350.00 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE :30 \$375.00 10/09-10/15 4 1 1 \$350.00 SA 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 1 4 \$1,500.00 TU-F,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 1 \$350.00 TU-F,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 \$350.00 TU-F,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 1 \$350.00 TU-S,M 1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	W 9P-10P ROCK CENTER :30 \$850.00 10/10-10/10 1 1 1 \$850.00 F 10P-11P DATELINE NBC :30 \$750.00 10/12-10/12 1 1 1 1 \$750.00 SA 10P-11P LAW & ORDER: SVU :30 \$350.00 10/13-10/13 1 1 1 \$750.00 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/09-10/15 4 1 1 \$350.00 SQ 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 4 \$1,500.00 SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 4 \$1,500.00 SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/13-10/13 1 1 4 \$1,500.00 SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00 10/14-10/14 1 1 4 \$1,500.00 SU 11P-1135P NEWS 3 NIGHTSIDE :30 \$350.00	TU 10P-11P PARENTHOOD 30 \$900.00 10/09-10/09 1 1 1 1 9900.00 W 9P-10P ROCK CENTER 30 \$850.00 10/10-10/10 1 1 1 2 8850.00 F 10P-11P DATELINE NBC 30 \$750.00 10/12-10/12 1 1 1 2 8850.00 SA 10P-11P LAW & ORDER: SVU 30 \$350.00 10/13-10/13 1 1 1 \$750.00 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE 30 \$375.00 10/13-10/13 1 1 1 \$350.00 SA 11P-1135P NEWS 3 NIGHTSIDE 30 \$350.00 10/13-10/13 1 1 1 4 \$1,500.00 TU-F,M 1135P NEWS 3 NIGHTSIDE 30 \$350.00 10/13-10/13 1 1 1 \$350.00 TU-F,M 1135P NEWS 3 NIGHTSIDE 30 \$350.00 10/13-10/14 1 1 1 \$350.00	SA 730P-8P WHEEL OF FORTUNE 130 1335.00 10/13-10/13 1 1 1 1 1 1 1 1 1	TU-F/M 730P-85	TU-F,M TP-720P JEOPARDY 630-7P 330 3350.00 10/09-10/15 4 1 4 4/00.00	TUTP,N 57-630P EARLY NEWS :30 3375.00 10/09-10/15 5 1 5 31,875.00 6 TUTP,N 79-730P JEDERARDY 630-7P :30 3350.00 10/09-10/15 4 1 4 51,400.00 7 TUTP,N 730P-8P MIRELY OF PORTUNE :30 8225.00 10/09-10/15 4 1 4 5900.00 8 5A 730P-8P MIRELY OF PORTUNE :30 8225.00 10/09-10/15 4 1 4 5900.00 8 5A 730P-8P MIRELY OF PORTUNE :30 8225.00 10/09-10/15 4 1 1 5135.00 10/09-10/15 4 1 1 1 5135.00 10/09-10/15 4 1 1 1 5135.00 10/09-10/15 4 1 1 1 5135.00 10/09-10/15 4 1 1 1 5135.00 10/09-10/15 4 1 1 1 1 1 1 1 1 1	TUPF,M	TUPP,M 49-400 FIRST NEWS 3 AT TORN TUPP,M 430P-5E NEWS 3 AT TORN TUPP,M 430P-5E NEWS 3 AT TORN TUPP,M 430P-5E NEWS 3 AT TORN TUPP,M 59-630P EXECUT NEWS 3 AT TORN SERLICID Nemeric V2 NOT NA - JEOPARDY 630-7P STARLOR Nemeric V2 NOT NA - JEOPARDY 630-7P STORLOR NEMERIC V2 NOT NA - JEOPA	13	Second S	Marine Color Col

COMPETITIVE COMMENTS EST SHARES			COMPETITIVE Market Totals \$110,100	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 68 / \$22,020.00	Sales Totals: 68 / \$22,020.00	Oct 12: 68 / \$22,020.00	SALES MONTHLY TOTALS	Report Totals: 68 / \$22,020.00	-REPORT TOTALS-	28 SU 530P-830P SUN NT FB: GB @ HOUSTON		LT Ln Day Time Program	Estimate# 1186 Buyer Maura Gilroy Phone# Fax#	~ <u>~</u>	Rep Order# 6815348 Ver# 2 Status Returned EC'd Yes
	XXXX	KTNV	CATV								USTON	•		Agen Fligh Hiatu	Agency	
	%	21%	%											Agency CIT III AID. Flight Dates Hiatus Weeks	cy (1010 SU.80	Traffic Or
		KTUD	· KBLR					-			:30		Len) GMMB WISCONS 00, WASHI	Traffic Order# 101888
) 18	0%								\$4,000.00		Rate	10/09/2012 - 10/15/2012	() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	
		KVCW 4%	KINC 0%								10/14-10/14		Dates	2012	20007	Printed: Last Received: Showing Buylines: A
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		KVMY	KLAS								<i>}−1</i>	1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (05/21/2012 12:42 PM 05/16/2012 11:29 AM nes
		olo QJ	26%								Ь		k # of Weeks	n Phone# n FAX#		2:42 PM :29 AM
		KVVU	KSNV								ш		Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
		22%	20%								\$4,000.00		Total Cost	-6540 -1845	LPHIA CREARY	3 of 3
													Daypart			

-- CREDIT RISK -CASH IN ADVANCE

Books Demos

NOV12 RA35+